K-Love radio is very important to me as they provide wonderful and important Christian values. Their main goal is to win people to the Lord, as in the end, that's what counts...nothing else matters. If K-Love were to be displaced by another LPFM program, the local community will be missing out on the really important issues in life: life-saving information that could quite likely keep them from committing suicide, for example. That would be a disasterous consequence indeed. Their are a lot of unhappy, depressed people in this world that think their only course of action is to take their own life. They need to know that there is a very loving God that does care about them and that there are pastors that they can call on at K-Love and get the help they need. 8000+people have come to know Christ as their personal saviour this year as the result of having K-Love radio on the air and the internet. This is why K-Love needs to stay on the air as it is now.